



# AFFILIATE ASSET PACK

An overview of your toolkit

We are delighted to have you as part of the RCI network of Affiliates. Since RCI was founded in 1974, we have been diligently supporting our affiliates in a host of ways.

In the following pages you will find an overview of our comprehensive pack of media assets to help you promote your partnership with us and what added benefits your owners can access by buying at your resort.





# PRINT MEDIA

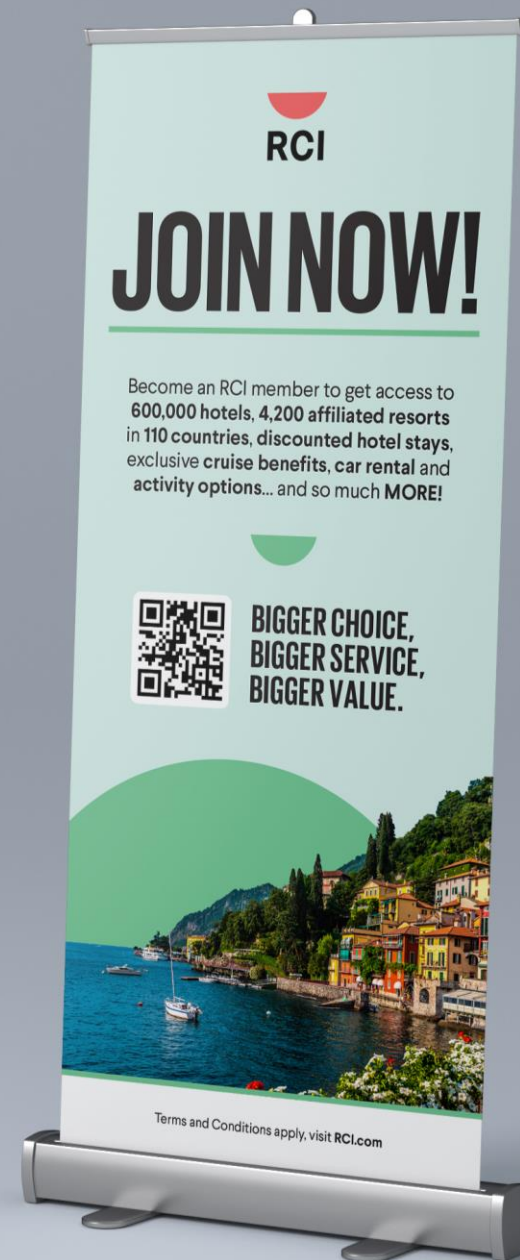
# ROLLER BANNERS – JOIN MESSAGE

- Three colourways
- Three destination images
- Two content options

## *Artwork Specifications*

- CMYK colour space
- No spot colours
- Standard 850mm x 2000mm size

*Please contact your Account manager for co-branded versions*



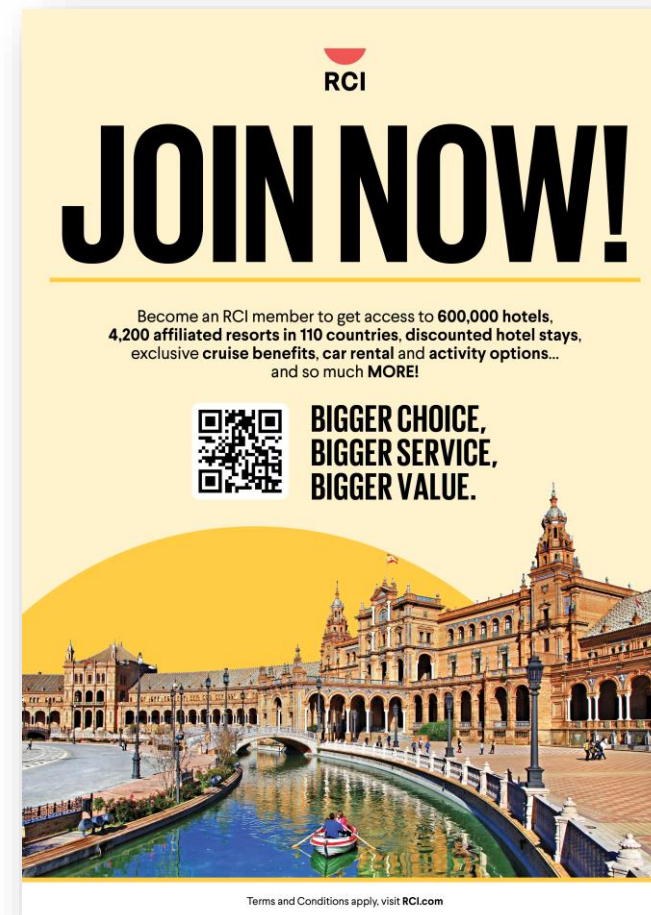
# A-FORMAT ARTWORK – JOIN MESSAGE

- Three colourways
- Three destination images
- Two content options

## *Artwork Specifications*

- CMYK colour space
- No spot colours
- A1 format – can be scaled

*Please contact your Account manager for co-branded versions*





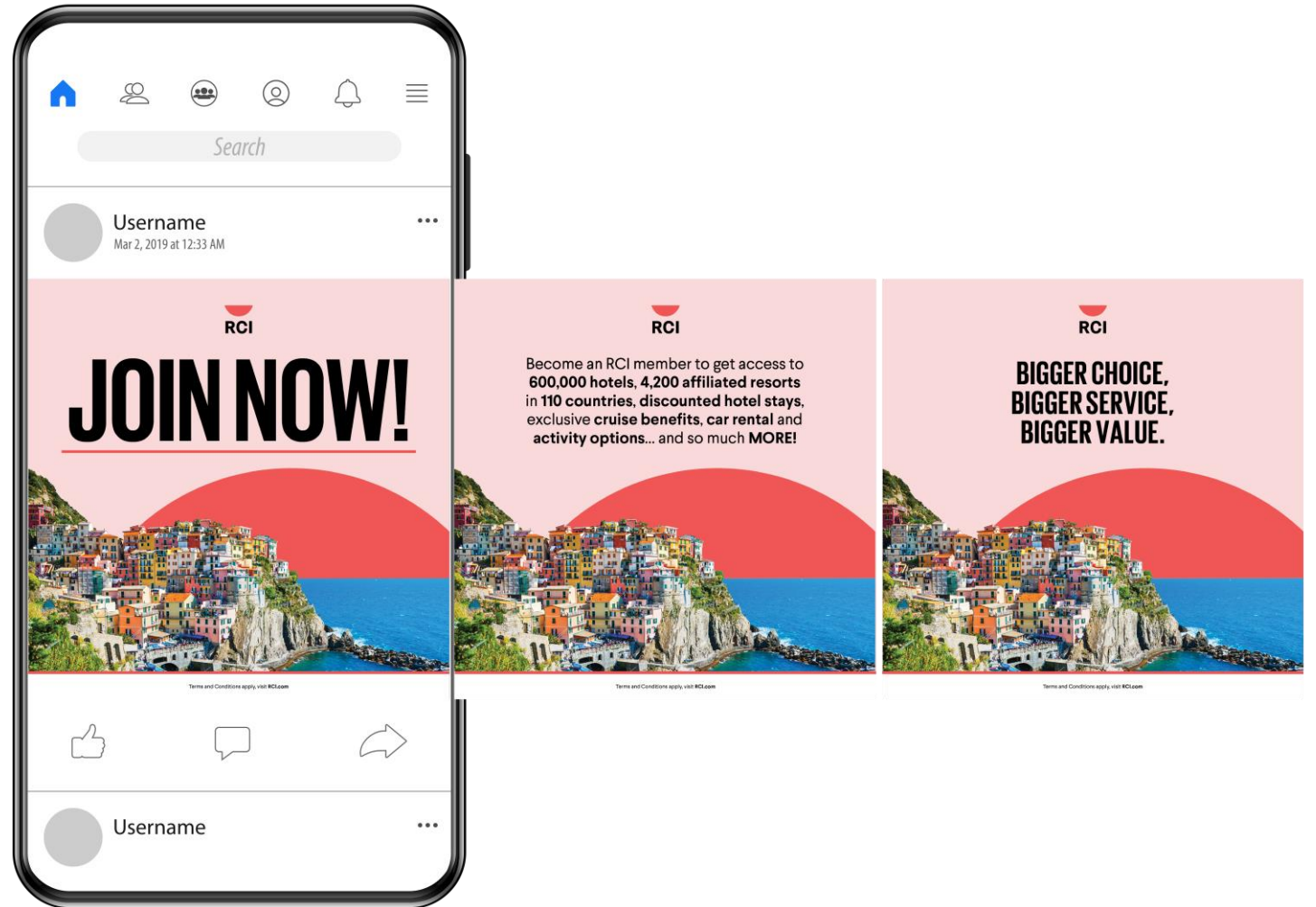
# SOCIAL MEDIA

# SOCIAL MEDIA POSTS

- Three colourways
- Three destination images
- Single clear “join” message
- Can be used individually or as a carousel

## *Artwork Specifications*

- RGB colour space
- 1:1 aspect ratio



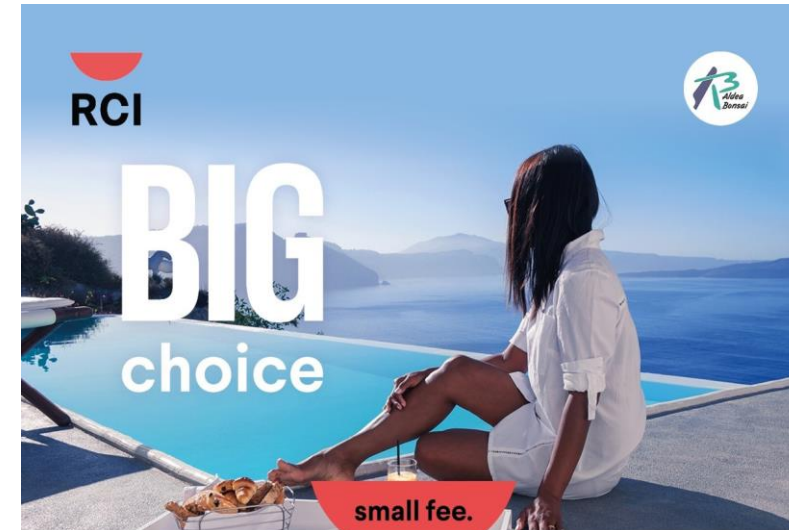


# OTHER DIGITAL MEDIA

# EMAIL CAMPAIGN

- Dual branded Email
- Special offer
- RCI highlights
- QR code

*Please contact your Account manager for promotional offers available*



## Discounts at 600,000+ hotels worldwide!

As an Aldea Bonsai owner you can take advantage of the discounts and benefits by joining RCI for just **£30 for a 2-year membership** and get MORE for LESS! Enjoy the small big travel difference, plus **50% off** your first exchange holiday†

To take advantage of this amazing offer, [click here](#)

Transform the way you travel in a BIG, BIG way by joining RCI.



**DON'T MISS OUT – JOIN BY 30/11/22**

**Terms & Conditions:** This offer is open to non-RCI members at Aldea Bonsai Resorts. \*Best Price Guarantee is only applicable on hotel reservations booked via Alliance Reservation Network. Two year standard RCI membership for £30 instead of £207 and 50% off first exchange is £92 instead of £184. †The exchange must be booked during the first 6 months of membership to receive the 50% discount. This offer is subject to RCI's normal Trading Power rules and RCI's standard Terms of Membership ([www.rci.com](http://www.rci.com)). Please refer to your ownership rights certificate for correct details when inputting into the system. RCI reserves the right to extend, amend or withdraw the offer without prior notice. Offer valid until 30/11/22.

**BIGGER CHOICE**  
of holidays for less  
Access to 4,200 affiliated resorts, 600,000+ hotels and cruises from all the major cruise lines!

**BIGGER VALUE**  
Just £30 for two years membership plus our Best Price Guarantee\* on selected hotels.

**BIGGER SERVICE**  
Our dedicated team are experts at helping find the perfect holiday for you. Book all your new experiences in one place!

# JOIN RCI VIDEO

- Two-minute video
- Designed to be played with or without sound
- Single clear message

## *Artwork Specifications*

- RGB colour space
- 16:9 aspect ratio

