



AFFILIATE ASSET PACK

An overview of your toolkit

We are delighted to have you as part of the RCI network of Affiliates. Since RCI was founded in 1974, we have been diligently supporting our affiliates in a host of ways.

In the following pages you will find an overview of our comprehensive pack of media assets to help you promote your partnership with us and what added benefits your owners can access by buying at your resort.





PRINT MEDIA

ROLLER BANNERS – RCI BRAND RECOGNITION

- Two art styles
- Multiple featured destinations

Artwork Specifications

- CMYK colour space
- No spot colours
- Standard 850mm x 2000mm size

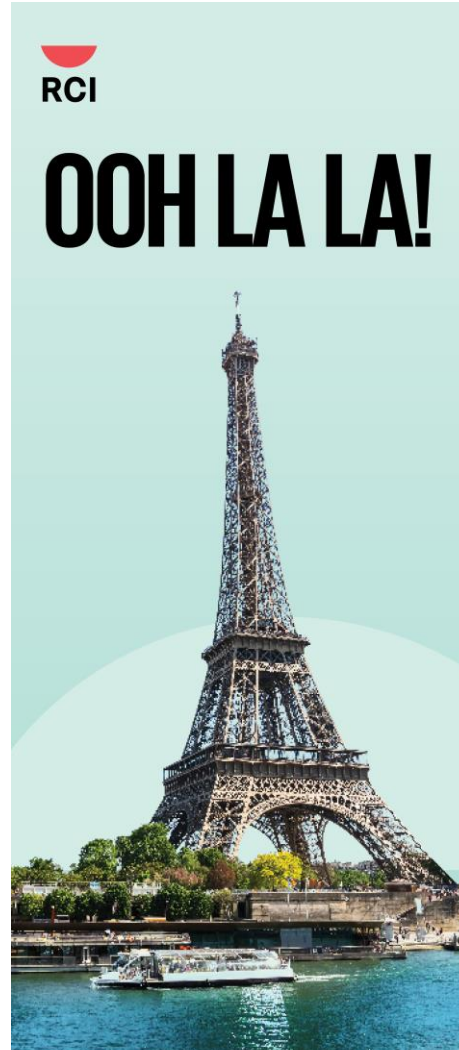
Please contact your Account manager for co-branded versions



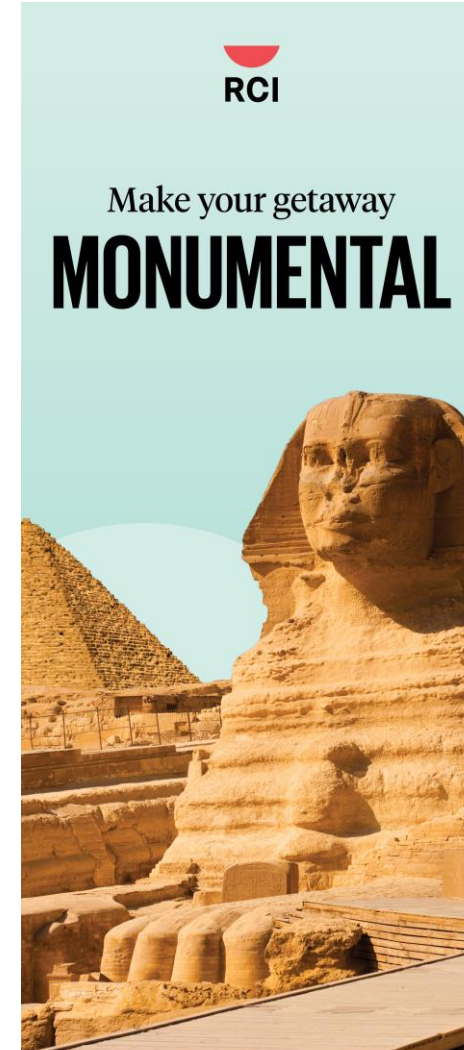
ROLLER BANNERS – RCI BRAND RECOGNITION



GET YOUR SLICE OF LA DOLCE VITA AT [RCI.COM](https://www.rci.com)



SAY OUI AT [RCI.COM](https://www.rci.com)



START YOUR DESERT DREAM AT [RCI.COM](https://www.rci.com)



STAY UP LATE WITH US AT [RCI.COM](https://www.rci.com)



ROLLER BANNERS – RCI BRAND RECOGNITION





VENICE
ITALY

BUDAPEST
HUNGARY

Turning travel
into romance





CYPRUS

FLORIDA

Making memories
that last a lifetime





ALGARVE

FINLAND

Turning travel into
your happy place

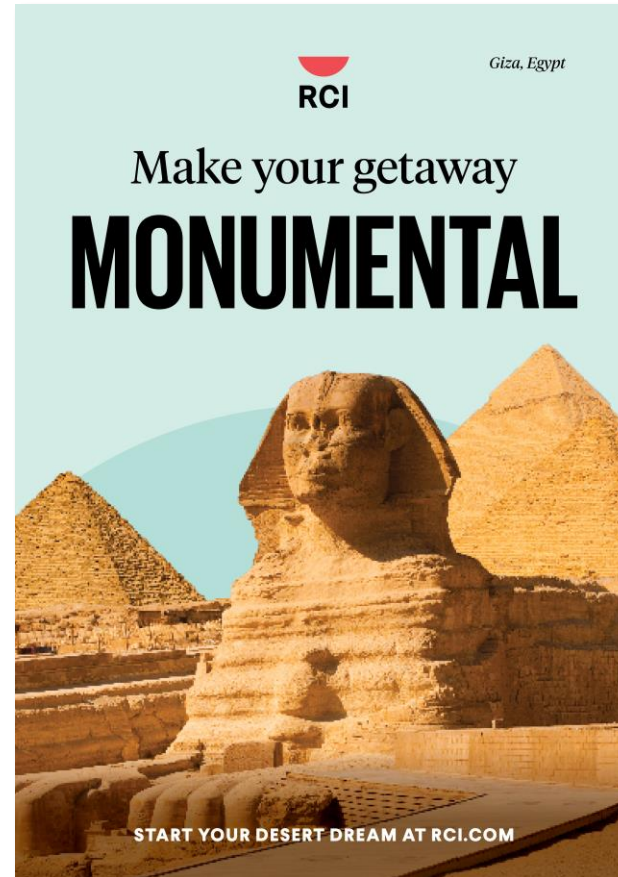
A-FORMAT ARTWORK – RCI BRAND RECOGNITION

- Three art styles
- Multiple featured destinations
- Perfect for framed artwork, acrylic standoffs and metal poster artwork.

Artwork Specifications

- CMYK colour space
- No spot colours
- A1 format – can be scaled

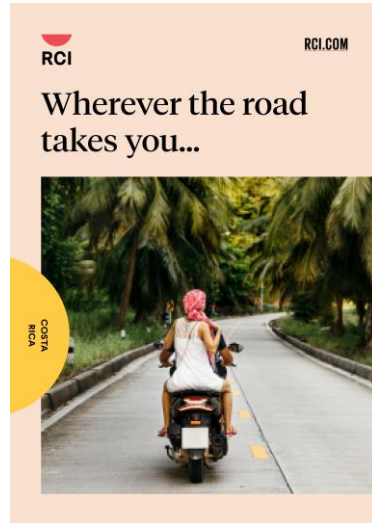
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A-FORMAT ARTWORK – RCI BRAND RECOGNITION



A-FORMAT ARTWORK – RCI BRAND RECOGNITION





OTHER DIGITAL MEDIA

BACKGROUND SLIDESHOW

- Five-frame slideshow
- Designed to be played as a placeholder on screens in-resort
- Generic holiday theme and brand message

Artwork Specifications

- RGB colour space
- 16:9 aspect ratio



BACKGROUND SLIDESHOW



with us, you can
TRAVEL



from
BEACH



to
SKI



and
CITY BREAKS



to
THE GREAT OUTDOORS

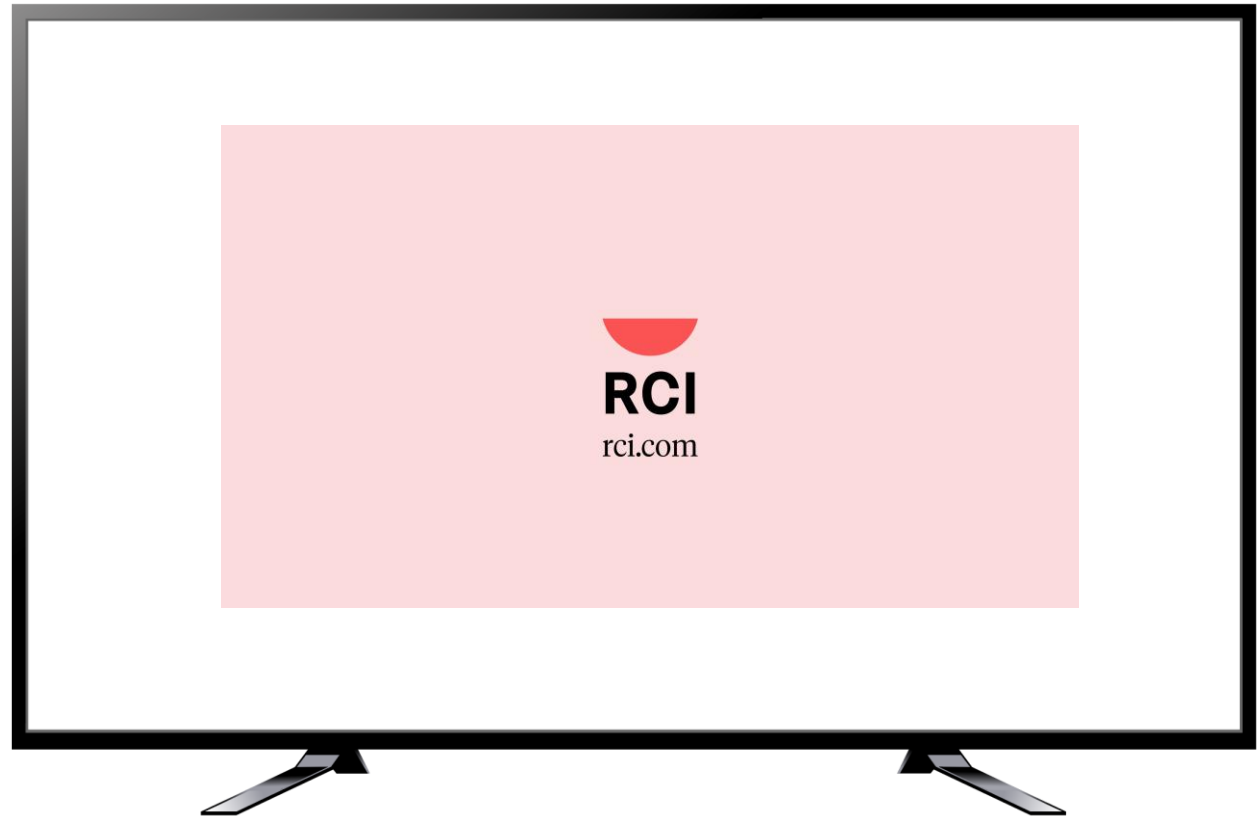


RCI VIDEO

- Two-minute video
- Designed to be played with or without sound
- Single clear message

Artwork Specifications

- RGB colour space
- 16:9 aspect ratio



RCI DIGITAL BROCHURE

- Contact your account manager for your unique brochure username (ID) and password
- Log in to <https://admin-europe.brochurerci.com/>
- Personalise the RCI digital brochure with your own logo.
- Get going with RCI



Your holiday ownership also includes RCI membership - giving you access to all new experiences

Explore a new city. Relax into a two-week stay. Cruise with the world's top liners. Seek adventure.

ALL IN ONE PLACE!